

DOUNREAY STAKEHOLDER GROUP

WEBSITE REPORT 2018/19

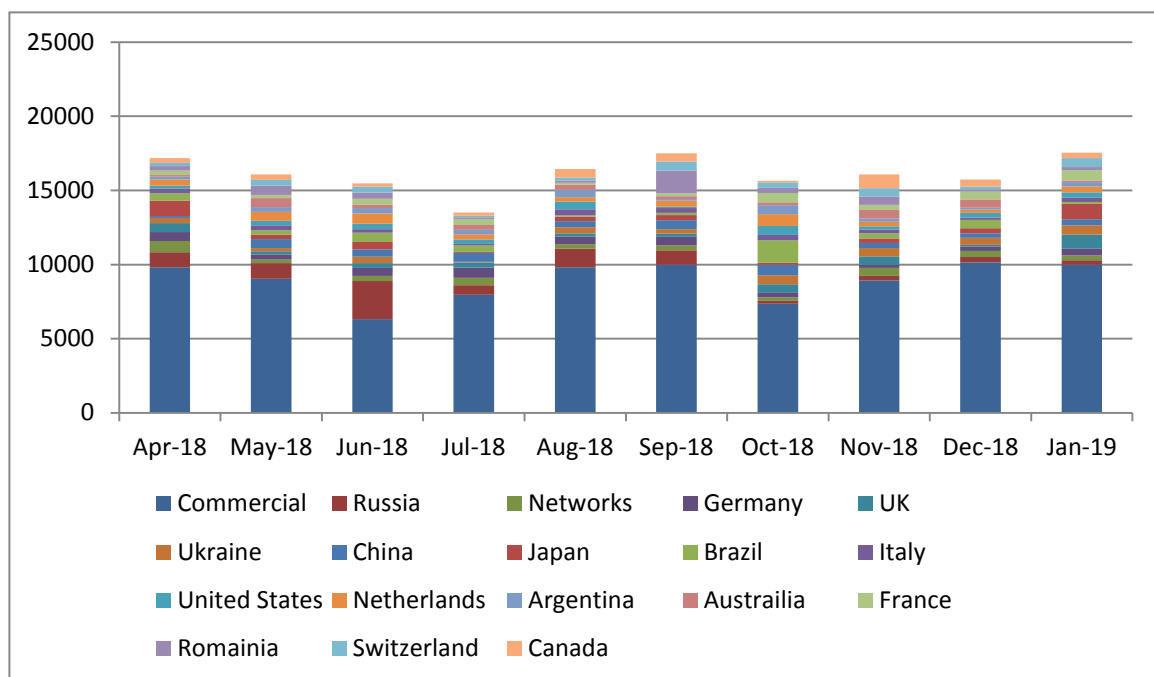
Introduction

During the year of 2018/19 the website continues to be maintained and updated on a regular basis and continues to see a steady stream of visitors to the website.

Breakdown by Countries

Regarding countries, the web site received most visitors from Commercial websites (a slightly increase than last year at 76,169) with Germany and Japan being the highest countries recorded. The total visits, broken down by countries, continues to see a small rise (224967) as compared to last year (224764).

Figure 1:



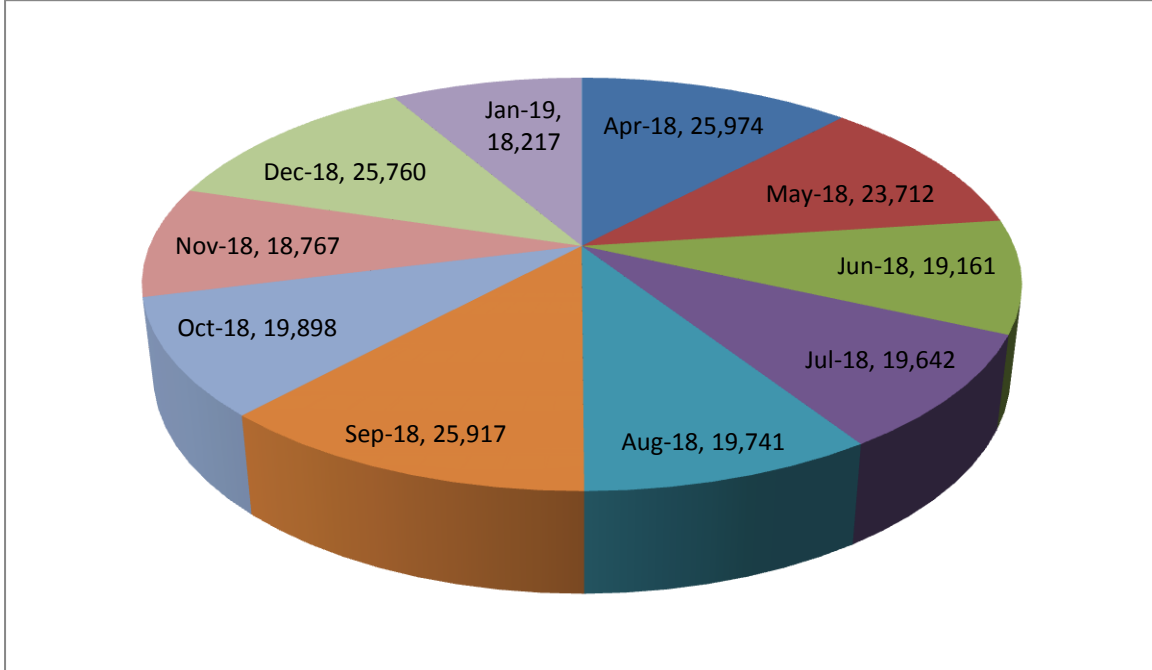
Other countries registered as visiting the website on a less regular basis (and not included in figure 1) include:

- | | | |
|--------------------|-------------|-------------|
| Austria | Greece | Mexico |
| Bangladesh | India | New Zealand |
| Bulgaria | Indonesia | Norway |
| Chile | Ivory Coast | Portugal |
| Columbia | Lithuania | Spain |
| Dominican Republic | Luxembourg | Taiwan |

Website hits

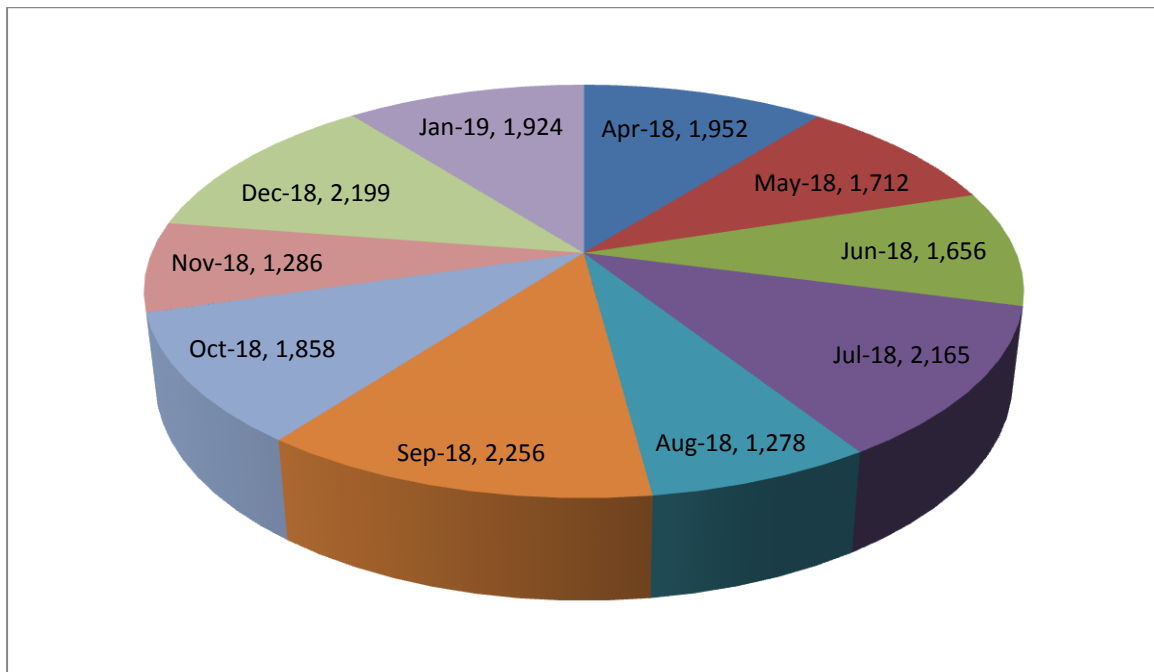
Website hits, compared to last year, have remained relatively stable throughout April 2018 – January 2019, with the highest website hits recorded in the April 2018, September 2018 and December 2018. This year has seen a slight decrease in hits (216,789) compared to 2018/19 (217,209).

Figure 2:

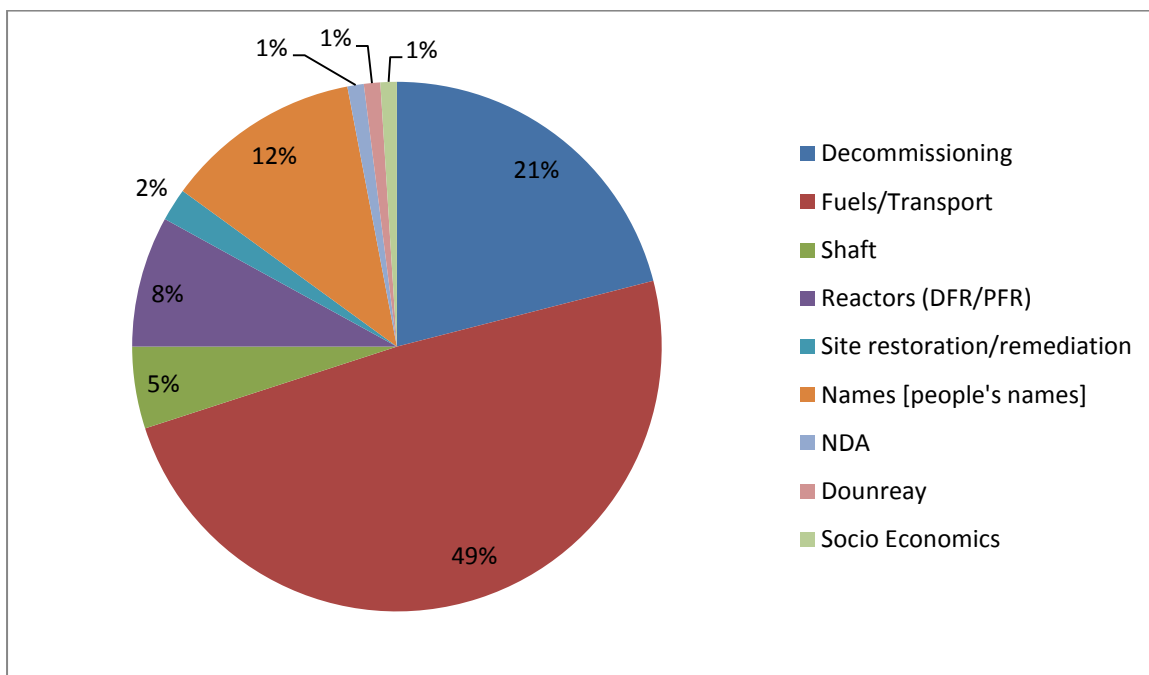


Website visitors

Website visitors has continued to increase with a total of website visitors (Apr 2018 to Jan 2019) of 18,286 compared to 2018/19 of 17,823. **Figure 3:**



Most searched words within website



Current as at end of January 2018

June Love
 DSG Secretariat
 20th February 2019